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A note from NCPP's Executive Director & Managing Director

Dear Readers,

Lately, the use of data has been visible in news stories centered on bringing about a more equitable society. In the "News & Resources in the Field" section, we've shared stories and tools for using data to advance justice work. As public and nonprofit employees and researchers, you know that data can support strategic, budgetary, and programmatic decision making. You also know that there is much more to equitable service and program delivery than collecting quantitative information, and that doing so is often a resource-intensive process. To be effective, data must be incorporated strategically.

The National Center for Public Performance is proud to offer our signature Strategic Performance Management Certificate program, a 10-week (approximately 40 hours total) online course in which you'll learn the fundamentals of performance management -- from determining measures through implementing and revising your strategy. At the end of just ten weeks, you will be able to apply your strategic performance management program to your work. We recognize that many public employees have constrained training budgets. That's why we're extending a 20% discount to anyone who would like to join our fall cohort (more info below).

As we look ahead to an uncertain remainder of 2020, what is certain is that government and nonprofits must be nimble and ready to reevaluate their actions to meet public needs. We hope you'll join us in learning and developing performance management best practices with an aim on justice. We wish you the best for a healthy and fulfilling August.

Sincerely,
Marc Holzer, Executive Director
Mallory Sullivan, Managing Director

Strategic Performance Management Online Certificate Program

Session begins September 8th!

The online Strategic Performance Management (SPM) program is a

noncredit certificate designed for individuals in public and nonprofit organizations (both leading executives and frontline employees), and citizens interested in measuring and improving the performance of their government and nonprofit service delivery organizations. Use coupon code **fall20** at checkout for 20% off your individual registration!

[Learn More](#)



Online Strategic Performance Management Certificate

Now enrolling for fall 2020 session, beginning on September 8th! [Learn more & register today!](#)

ABOUT THE NATIONAL CENTER FOR PUBLIC PERFORMANCE

The National Center for Public Performance (NCPP) is a research and public service center at Suffolk University's Institute for Public Service. Devoted to improving performance in the public and nonprofit sectors, NCPP was founded in 1974 to serve as a vehicle for the study, dissemination and recognition of performance measurement initiatives in government.

ABOUT THE NATIONAL CENTER FOR PUBLIC PERFORMANCE

We aim to help you transform the efficiency and effectiveness of your public or nonprofit organization through performance measurement, management, and improvement.

Course Structure

Strategic Performance Management (SPM) is a ten-week online, non-credit certificate program with lecture videos, readings and practical assignments that you can complete on your own schedule on a weekly basis. The course kicks off with a synchronous orientation session, in which you'll meet the instructor and program coordinator, who will equip you with the essential tools for success and answer your questions.

Core Areas of Learning

- Performance Management and Government
- Strategic Planning for Performance Management
- Measuring and Reporting Performance
- Evidence-Based Management

Who should participate?

The program is designed to help you meet your performance measurement and management needs. We begin with the foundations of performance measurement and help you develop a plan you can put into action. Individuals who have benefited in the past include government and nonprofit performance analysts, department directors, budget directors, and program officers, in addition to interested citizens.

Get in Touch!
ncpp@suffolk@gmail.com
www.publicperformance.org

[Open Flyer](#)

Government Performance Management Series

Government Performance Management Video Series

The IBM Center's Senior Fellow in Governance [Dr. Praja Trivedi](#), Commonwealth Secretary General's Special Envoy for Sustainable Development Goal Implementation, has produced a series of videos to discuss government performance management. The series is a step-by-step practical approach for use by countries around the world and is based on best practices in the field.



[More information here](#)

The main questions the series answers are:

- What is the main problem we are trying to solve when it comes to government performance management?
- What are the leading solutions?
- What are best practice, effective methodologies?
- What is a practical way of implementing these ideas?

News & Resources in the Field

The COVID Racial Data Tracker

A resource from the Covid Tracking Project

"The COVID Racial Data Tracker is a collaboration between the COVID Tracking Project and the Boston University Center for Antiracist Research. Together, we're gathering the most complete and up-to-date race and ethnicity data on COVID-19 in the United States."

[View on The Covid Tracking Project](#)

The Racial Equity Index: A New Data Tool to Drive Local Efforts to Dismantle Structural Racism

By Sarah Treuhافت, Abbie Langston, Justin Scoggins, Joanna Lee, and Manuel Pastor

"New index reveals significant racial inequities even in the most prosperous cities and metros; provides data to help leaders develop targeted strategies for inclusive prosperity."

[Read on National Equity Atlas](#)

Data Literacy Tools Guidebook

A resource from the Data Justice Lab

"The purpose of these tools – and of this guidebook – is to educate citizens about datafication and its social consequences, by explaining relevant topics in an engaging way and by facilitating active participation in datafied society."

[Read on Data Justice Lab](#)

COVID-19: Local Action Tracker

[Learn more at](#)

The National League of Cities and Bloomberg Philanthropies have teamed up to collect and share actions taken by local leaders in response to the COVID-19 Pandemic.

National League
of Cities

America's Cities Are Staggeringly Unequal

By Ronald Brownstein

Read on The
Atlantic

"New data show how in every major metropolitan area, massive gaps still separate white people and people of color."

Professional Development & Jobs

4th Annual Voinovich Public Innovation Challenge

Submission deadline: September 1st, 2020

The Voinovich Public Innovation Challenge is an annual event that highlights exciting new strategies for enhancing student education, addressing unmet needs, advancing knowledge, and/or improving programmatic efficiency or effectiveness. This year, we're focusing on COVID-19 and the related economic crisis. [Learn more here.](#)



Public Performance and Management Review Call for Manuscripts

Public Performance and Management Review (PPMR), the journal of the American Society of Public Administration's Section on Public Performance and Management invites manuscripts addressing a broad range of factors influencing the performance of public and nonprofit organizations and agencies (including best practices in measuring and evaluating performance, improving budget strategies, managing human resources, building partnerships, engaging citizens, and applying new technologies). More information is available [online](#) and by [email](#).



Call for Submissions: Share your Performance Management Story

Has your agency or organization found hope to combat the pandemic through a practice or strategy? How do you consider equity when selecting performance measures? What is the role of performance management amidst the ongoing crises? Has performance management helped guide your agency's recent work? Or, has it taken a back seat during crisis response? How are you engaging with residents during this time? We invite you to share your performance story so that we can continue to learn from each other.



[Share your story here](#) to be featured in an upcoming newsletter or on our website.

Job Listings

[Program Analyst \(Audience Research\)](#) - Public Diplomacy Research & Evaluation Unit - US Department of State - Washington, DC

[Supervisory Management and Program Analyst](#)- National Oceanic and Atmospheric Administration (NOAA) – Silver Spring, MD

[Auditor \(Performance\)](#) - Department of the Treasury, Office of the Inspector General for Tax Administration – Washington, DC

[Deputy Director of Innovation & Technology](#)- City of Pensacola, FL

[International Data and Analytics Internship](#) - Office of the Governor - Denver, CO

Annual Public Performance Conference

In case you missed it...

In order to uphold public safety and health measures in light of the Covid-19 pandemic, the conference planning committee has made the decision to **postpone** the 2020 Annual Public Performance to the Spring of 2021. Please stay tuned as more details are forthcoming!



Please note that previously submitted proposals will be considered for the postponed conference.



Contact the NCPP

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