



SCHEDULE

2023 MARC HOLZER PUBLIC PERFORMANCE SYMPOSIUM

The Use of Performance Data in Promoting Good Governance

March 24, 2023 8:45 AM - 3:00 PM EDT

8:45 AM - 9:30 AM

Symposium Welcome

Marc Holzer, *Distinguished Research Professor, Suffolk University, Sawyer Business School*

Yunhee Kim, *Chair of Section on the Public Performance and Management, Penn State Harrisburg*

Aroon Manoharan, *Associate Professor and NCPP Director, Suffolk University, Sawyer Business School*

9:30 AM - 11:00 AM

Panel 1: Data-driven Culture and Decision-making to Promote Performance

Chair: Gordon Kingsley, *Georgia Tech, USA*

Graham Smith, *University of Canberra, Australia*

Qian Wu, *Institute of Contemporary China, China*

Chengwei Wang, *Renmin University of China, China*

Liang Ma, *City University of Hong Kong, China*

Ran Kim, *Korea Institute of Public Administration, South Korea*

Danee Kim, *Seoul National University, South Korea*

11:00 AM - 12:00 PM **Keynote Speech**

Introduction: Amy Z. Zeng, *Dean of Sawyer Business School, Suffolk University*

Moderator: Aroon Manoharan, *Sawyer Business School, Suffolk University*

Keynote Speaker: Steve Kadish, *Former Harvard Kennedy School Taubman Center for State and Local Government; Former Chief of Staff MA Governor Baker;*

Co-author, Results: Getting Beyond Politics to get Important work Done

12:00 PM - 1:30 PM **Panel 2: The Use of Data to Drive Performance**

Chair: Tamara Dimitrijevska-Markoski, *University of South Florida, USA*

Steven Lagan, *The Performance Institute, USA*

Vinicius Neiva, *FGV, Brazil*

Evan Berman, *FGV, Brazil*

Hong Zhang, *Dalian University of Technology, China*

Yi Liu, *Dalian University of Technology, China*

Tong Wang, *Dalian University of Technology, China*

Yao Men, *Central South University, China*

Ioana Muntenanu, *General Service Administration, USA*

1:30 PM - 3:00 PM **Panel 3: Performance Management and Governance**

Chair: John Kamensky, *University of Massachusetts, USA*

Robert Lavigna, *Ultimate Kronos Group, USA*

Sungho Park, *University of Alabama, USA*

Ron Schack, *The Charter Oak Group, LLC and UConn School of Public Policy, USA*

Talona Felix, *Workforce Business Consultant*

Anne McIntyre-Lahner, *Action2Outcomes and UConn School of Public Policy, USA*

Jen Tolentino, *Results for America and Former Director of the Mayor of Los Angeles' Innovation Team*

